



# SEO Case Studies: Long-Term and Consistent Traffic

These SEO case studies show how we were able to create a long-term and consistent traffic flow that created peace of mind for our clients.

## Results:

### Case Study 1: *Problem & Solution*

The client wanted to generate more leads for her business. She was only generating leads from local referrals and networking events. She was struggling because she didn't have a steady stream of new leads coming in on a daily basis. I ran a highly optimized SEO campaign to start generating organic traffic and leads from their website. I was able to land multiple first page placements for highly competitive keywords within the first couple of months.

	Keyword	SERP Features	27 Aug		CPC	Vol.
			27 Aug	Diff		
1.	puppy classes jacksonville fl	📍 ⭐ 📄	📍 2	📈 ↑1	0.20	20
2.	dog training jacksonville	📍 ⭐	📍 3	📈 ↑1	2.77	40
3.	dog trainers jacksonville fl	📍 ⭐ 📄	📍 3	📈 ↑2	2.21	40
4.	dog training in jacksonville florida	📍 ⭐	📍 3	📈 ↑3	n/a	90
5.	dog training in jacksonville <span>focus kw</span>	📍 ⭐ 📄	📍 3	📈 ↑2	4.55	260

### Case Study 2: *Problem & Solution*

The client wanted to generate more leads for his business. He did SEO in the past with other companies and didn't get any results. I ran a highly optimized SEO campaign to start generating organic traffic and leads from their website. I was able to land multiple first page placements for highly competitive keywords within the first couple of months.

	Keyword	SERP Features	27 Aug		CPC	Vol.
			27 Aug	Diff		
1.	spring hill home builders	📍 ⭐	📍 1	0	n/a	40
2.	palm coast builders	📍 ⭐	📍 1	📈 ↑2	1.13	70
3.	home builders in palm coast fl	📍 ⭐	📍 1	📈 ↑2	2.09	40
4.	westland farm	⭐ 📄	⭐ 1	0	n/a	10
5.	home builders spring hill fl	📍 ⭐ 📄 📄	📍 1	0	2.04	110

### Case Study 3: *Problem & Solution*

The client wanted to generate more leads for his business. He had a website for 3 years, but never ran any SEO campaigns. The website acted as his business card and nothing more. I ran a highly optimized SEO campaign to start generating organic traffic and leads from their website. I was able to land multiple first page placements for highly competitive keywords within the first couple of months.

	Keyword	SERP Features	27 Aug		CPC	Vol.
			27 Aug	Diff		
1.	locksmith guy <span>search console import 5 25 2018</span>	📍 ⭐ 📄 📄 📄	📍 1	0	5.92	30
2.	residential locksmith palm beach gardens <span>search console import 5 25 2018</span>	📍 ⭐	📍 3	📈 ↑41	n/a	10
3.	good locksmith <span>search console import 5 25 2018</span>	📍 ⭐ 📄 📄	4	📈 ↑2	n/a	10
4.	my locksmith <span>search console import 5 25 2018</span>	⭐ 📄	5	📈 ↑95	5.27	10
5.	automotive locksmith <span>search console import 5 25 2018</span>	📍 ⭐	6	📈 ↑4	7.93	9,900